

The future of security is Solution

Exhibitor Profile:

Manufactures/Distributors/ System Integrators/Installers/Suppliers from the product categories of:

- CCTV
- Digital Surveillance
- Intrusion Detection
- Intercom
- Transmission
- Management Platform
- Building Automation
- Biometrics
- Access Control
- Fire Detection Systems
- Fire Hydrant Systems and Sprinkler Systems
- IT Security
- Physical Security
- Anti-Terrorism

Exhibition Space: 10,000 sqm gross

Exhibitors: 150 (expected)

Visitors: 15,000 (expected)

Information Security

Fire & Safety

Homeland Security

Electronic Security

Media, Promotions & Public Relation Activities

Secutech India 2012 will be powered by the country's leading media houses and publicity budget far superior to any other events in order to ensure "A High Buyer Turnout" through Print, Outdoor, Electronic Media and Public Relation Activities.

A&S India, with 25,000 monthly copies, is the strongest direct communication to local security distributors, installers, and end-users. A&S India is supported by A&S International, A&S Asia and all local versions which provide the best media coverage.



Strong Supporters

Fire And Safety Association of India, Telecom Users Group of India, International Institute of Safety & Security, Security Association of India, Internet Service Providers Association of India, Central Association Of Private Security Industry, Safety Appliances Manufacturers Association, Builders Association of India, and Indian Merchants Chamber.

Show Details

Date

March 1-3, 2012

Venue

Bombay Exhibition Centre, Mumbai, India

Participation fee

Shell scheme: USD 285/sqm
(Include carpet, table, fascia*1, spotlight*3, chair*2, Electronic phase*1)

Enquiry

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Official Media



Raw space: USD 255/sqm
(Minimum 18 sqm)



Subject to change, as of March 2011

Global network of security trade fairs

secutech
INTERNATIONAL

Taipei, Taiwan
18 – 20 April 2012

secutech
VIETNAM

Ho Chi Minh City, Vietnam
24 – 26 August 2011

secutech
THAILAND

Bangkok, Thailand
28 – 30 June 2012

intersec
BUENOS AIRES

Buenos Aires, Argentina
15 – 17 August 2012

intersec
DUBAI

Dubai, UAE
15 – 17 January 2012

SEGURIEXPO
BUENOS AIRES

Buenos Aires, Argentina
6 – 8 July 2011

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secutech INDIA

India's Professional Exhibition and Conference for Electronic Security, Homeland Security and Fire & Safety

From New Technologies to Solutions

Bombay Exhibition Centre, Mumbai, India
March 1-3, 2012

www.secutechindia.co.in



Explore the lucrative India market through Secutech India 2012

While world security equipment demand is expected to reach USD 100 billion by 2014, India is undoubtedly the most attractive market in Asia and the projected to reach double-digit growth through 2014 due to its promising economy (2010 GDP of USD 4 trillion and 9% expected growth rate), significant security need (India security equipment market is worth USD 450 million with a CAGR of 31%), and growing infrastructure expenditure (the eleventh Five-Year-Plan from 2007-2012).

Secutech + ABEC = Ultimate Security Coverage

Messe Frankfurt New Era Business Media (MFNE), as the organizer of Secutech, has seen the great potential in India and partnered with the largest fair organizer in India, Asian Business Exhibition & Conferences (ABEC) and launched Secutech India 2012! With the expertise from MFNE and the connections from ABEC, Secutech India 2012 provides the most professional forum and networking platform for local security professionals.

Market Educator

The theme of Secutech India 2012, "From New Technology to Solutions" actually highlights the importance of value instead of price. Through state-of-art product show cases, new technology demos, trendy seminar topics/ issues and multifaceted solutions and services reflects India market needs, we grow with India market and help 15,000+ channel players to choose the right technology, the right product, and the right partner.

Mumbai, The Commercial Capital of India

As the security awareness rise significantly in India, the most populous city and the commercial capital of India, Mumbai brings unlimited business opportunities. With increasing buying power and high security need in commercial and residential sectors, Secutech India 2012 will bring together security professionals from domestic and international under one roof for Electronic Security, Homeland Security, Fire & Safety, and Information Security.

New Channels from IT/Networking, Low Voltage System Integration

Asian Business Exhibition & Conferences (ABEC), as the largest fair organizer in India since 1993, owns strong fair organizing know-how. Successfully hosting Asia ITEX and ACETECH in 5 major cities in India including Mumbai, Chennai, Delhi, Bengaluru and Hyderabad, ABEC has developed profound connections with IT/Telecom, building/ infrastructure, and low voltage channels with security needs which are high potential buyers for Secutech India. Do not miss the opportunities for meeting key decision makers of India security industry!



- Security Service Providers
- Security Prevention Industry Channels
- IT & Telecom Industry Channels
- Builders & Developers & Contractors
- Project Managers & Consultants
- Mechanical & Electrical Engineers
- Architects & Planners
- Sourcing & Buying Professionals
- Users: Government (policing, military, prisons, transportation, boundary/border prevention, airports, public projects), Enterprises (foreign or private ventures, financial institution, Telecom, shopping malls, chain stores, hospitals, hotels etc.), Construction companies, education.

The Right technology, the Right product, and the Right partner!

Secutech India is obligated to help 15,000+ channel players to choose the right technology, the right product, and the right partner through Secutech India 2012 with state-of-art product show cases, new technology demos, trendy seminar topics/issues and multifaceted solutions and services reflects India market needs. As IP migration continues, Secutech India offers series of seminars, panel talks and products displays for India's security distributors, installers, and users to better understand IP technologies.

Global Digital Surveillance Forum India

GDSF India will be India's security industry's most professional technical conference, providing a unique platform for manufacturers to explore applications, market trends and case histories. It will bring together industry heavyweights from all over the world to present technology breakthroughs and applications. Target Audience for GDSF India 2012 includes system integrators, installers of security, IT channels & end users. Three themes have been designed for the launch of GDSF India.



HD Surveillance Seminar



Software & Integration Seminar



Transmission Seminar

Electronic Security Pavilion Featured Advanced IP Product Demo

With the global technical trend transforming from analog to IP in electronic security, Secutech India presents you the complete product exhibits including network cameras, NVR, CMS, VMS, network-based alarm and access control systems... etc. International Pavilion with leading international brands and Country Pavilions from China, Korea, and Taiwan provides you the best global reach.

First time in India, "Advanced IP Product Demo" is designed to better educate the market with prime IP product demonstration. By showcasing a list of quality manufacturers and their cutting-edge IP products and solutions, Secutech India will help Indian buyers to identify quality suppliers and solutions.



Secutech India 2012 will host a breadth of seminars and workshops targeting popular verticals, and deliver innovative solutions and real-world cases for security professionals' reference.

Intelligent Building and Building Automation Seminar

Smart buildings for future development including new standard construction methods and the latest technologies will be presented by industry experts as well as top suppliers in the field.

Target Audience:

Government Units, Construction (Construction Companies, Architects, Interior Designers, Real-estate Agents...), Electrical & Integrators, Electrical Technician, Refrigeration/ Conditioning/ Water Technician, Security/ Property Management Industry, Intelligent Building Suppliers

Banking Seminar

With more than 70,000 banks spreading across India, upgrading analogue installation to IP will be one emphasis in the coming years. World-renowned speakers will illustrate the IP security scenarios, and case studies brought by the integration of surveillance, access control and intrusion alarm.

Retailing & hospitality Seminar

As India continues to grow its hospitality base to meet increasing demands, 80 percent of five-star and four-star hotels will have IP-based surveillance systems by 2015. The massive retailing market is waited to be more organized via investing in video, people counting and electronic article surveillance solutions.

Homeland Security Seminar

The Indian Electronic Security Equipment market is estimated with \$158.9 million US per year and is growing at a rate of 20-30%. Secutech India 2012 will host "Homeland Security Seminar," inviting the related-field international and domestic scholars to present and discuss the evolving measures and best practices of disaster prevention.

Target Audience:

- Indian Government and Related Units
- State-owned Enterprises and Private sectors
- International and Local Fire-related System Integrators and Engineering companies

Fire & Safety Seminar

The fire protection market in India is estimated to be worth over US\$187 million, with an estimated 25% annual growth rate. The presentation will focus on the advanced fire protection concept, cutting edge fire-related equipment and systems.

Target Audience:

- Government Ministries and Agencies
- Ministry of Interior and Civil Defense Departments
- Fire, Health & Safety Officers/Managers and Operations Managers
- Fire & Rescue Head, Brigade Fire Chiefs and Officers
- Emergency Medical Personnel, Commanders and Chiefs
- Urban Planners and Architects

